

ENTREPRENEURSHIP

2026-2027 CATALOG YEAR

MAJOR CURRICULUM CHECKLIST

Admission to Entrepreneurship is selective. Please visit [Eccles.link/entp-admission](https://eccles.link/entp-admission) for information about major admission criteria and policies.

In addition to completing the University of Utah’s and David Eccles School of Business’s Core requirements, students seeking a Bachelor’s Degree in Entrepreneurship must complete the following prerequisite courses: MGT 2010 + 2015, ACCTG 3100, FINAN 3020, MGT 3030, MKTG 3040, OSC 3050, IS 3060, ENTP 3070, and OSC 3440.

Students can find full course descriptions and requisite details in the general catalog at catalog.utah.edu and on the class schedule.

Visit [Eccles.link/core](https://eccles.link/core) to view business core requirements and make an appointment with your academic advisor at [Eccles.link/youradvisor](https://eccles.link/youradvisor) to confirm your path to graduation.

CORE: 15 CREDITS

CREDITS	CLASS	PREREQUISITES
3 Credits	ENTP 1020 – ENTP and the Startup Method	
3 Credits	ENTP 5770 – Business Discovery & Creation This course should be completed first in the major sequence	Upper Division or Full Major status in the School of Business OR Entrepreneurship Minor OR Entrepreneurship Certificate OR Full Major status in QAMO OR Instructor Consent
3 Credits	ENTP 5771 – Business Model Innovation	Full Major or Minor status in Entrepreneurship OR Full Major status in QAMO OR Instructor Consent
3 Credits	ENTP 5300 or STRAT 5300 – Design Strategy in Business	Upper Division or Full Major status in the School of Business OR Entrepreneurship Minor OR Full Major status in Multi-Disciplinary Design OR Instructor Consent

CREDITS	CLASS	PREREQUISITES
3 Credits	ENTP 5870 – The Foundry This is a capstone course to be completed in a student’s final semester.	'C' or better in ENTP 5770 AND ENTP 5771 AND Full Major or Minor status in Entrepreneurship OR Full Major status in QAMO OR Instructor Consent

GLOBAL PERSPECTIVES: 3 CREDITS

CREDITS	CLASS	PREREQUISITES
3 Credits	MKTG 4840-International Marketing (IR)	'C-' or better in MKTG 3040 OR BCOR 3040 AND Upper Division Business Status OR Full Major status in the School of Business
3 Credits	MGT 4900-International Management (IR)	'C-' or better in MGT 3030 OR BCOR 3030 AND Upper Division Business Status OR Full Major status in the School of Business
3 Credits	OSC 5620-Global Supply Chain Management (IR)	'C-' or better in OSC 3050 OR BCOR 3050 AND Upper Division Business Status OR Full Major status in the School of Business

ELECTIVES: 6 CREDITS

CREDITS	CLASS	PREREQUISITES
3 Credits	ENTP 1010-Entrepreneuership and Society	'C-' or better in MKTG 3040 OR BCOR 3040 AND Upper Division Business Status OR Full Major status in the School of Business
3 Credits	ENTP 4560 – Leading the Family Firm Typically offered Spring Semester only	Upper Division or Full Major Status in the School of Business OR Instructor Consent
3 Credits	ENTP 5000 – Building Effective Startups	Upper Division or Full Major Status in the School of Business OR Instructor Consent

3 Credits	ENTP 5760 – Management of Innovation Offered infrequently	C- or better in STRAT 3700 AND Upper Division or Full Major status in the School of Business OR Instructor Consent
3 Credits	ENTP 5772 – Entrepreneurial Marketing OR ENTP 2010 – Entrepreneurial Marketing Courses are cross listed and are the same course; students may take either	ENTP 5772: Upper Division or Full Major status in the School of Business OR Full Major status in QAMO OR Instructor Consent ENTP2010: Upper Division or Full Major status in the School of Business OR Instructor Consent
3 Credits	ENTP 5773 – Forming & Funding the Entrepreneurial Firm OR ENTP 2020 – Entrepreneurial Finance Courses are cross listed and are the same course; students may take either	ENTP 5773: Upper Division or Full Major status in the School of Business OR Full Major status in QAMO OR Instructor Consent ENTP 2020: Upper Division or Full Major status in the School of Business OR Instructor Consent
3 Credits	ENTP 5774 – Funding the Social Enterprise OR ENTP 2030 – Social Enterprise Funding Courses are cross listed and are the same course; students may take either & have the same prerequisite	Full Major or Minor status in Entrepreneurship OR Instructor Consent.
3 Credits	ENTP 5777 – Global Ventures Offered infrequently.	Upper Division status OR Full Major status in the School of Business OR Instructor Consent
3 Credits	ENTP 5800 – Poverty Alleviation & Entrepreneurship Submit application via Eccles.link/BHP	Instructor Consent Contact prosperity@utah.edu for more information.
3 Credits	ENTP 5850 or STRAT 5850 – Special Topics in ENTP	Instructor Consent
3 Credits	ENTP 5910 or STRAT 5910– Special Study	Instructor Consent
3 Credits	STRAT 3450 – Intellectual Property: Copyright, Patent, & Trademark Offered infrequently	Upper Division OR Full Major status in the School of Business OR Instructor Consent
3 Credits	STRAT 4100 – Employment Law Typically offered Fall Semester only	Upper Division OR Full Major status in the School of Business OR Instructor Consent
3 Credits	STRAT 5800 – Strategic Leadership: Goff Trailblazers Submit application via Eccles.link/Goff	Instructor Consent. Contact GoffSLC@Eccles.Utah.edu for more information.

3 Credits	STRAT 5820 – Strategic Leadership: Goff Scholars Submit application via Eccles.link/Goff	Instructor Consent Contact GoffSLC@Eccles.Utah.edu for more information.
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REQUIRED HONORS COURSEWORK:

Students Honors option program coursework must be completed by honors students:

CREDITS	CLASS	PREREQUISITES
1.5- 3 Credits	ENTP 4999 – ENTP Honors Thesis/Project Offered infrequently	Member of Honors College AND Upper Division or Full Major status in the School of Business AND David Eccles School of Business advisor consent OR Instructor Consent

ADDITIONAL APPROVED CLASSES:

Students may take these approved courses to count as an approved entrepreneurship elective so long as they still meet the prerequisites:

CREDITS	CLASS	PREREQUISITES
3 Credits	FINAN 5300 – New Venture Finance Offered infrequently	Corequisites: 'C-' or better in FINAN 5380 OR FINAN 5520 AND Full Major status in the School of Business
3 Credits	FINAN 5310 – Private Equity Buyouts Must be declared finance or real estate minor	"B" or better in BCOR 3020 OR FINAN 3020 OR FINAN 5050 AND BCOR 3010 OR ACCTG 3100 OR ACCTG 5050 AND Full Major status in Finance OR Real Estate Minor