



Generative AI Hackathon

Eccles Business Case Competition

Info Session Agenda

- Welcome & Thanks
- Competition Introduction
- Competition Details
- QA

Competition Sponsors



2024 and 2025 Awards (This could be YOU!)



Healthcare Business Case

- Provided by Intermountain Healthcare
- Details withheld until day of the competition.
- Judging Rubric provided the same day.



What is ChatGPT?



- Generative - Pretrained -Transformer
- Can generate text, generate code, answer questions.
- Other models can generate images
- An amazing tool that can speed up many processes if used correctly.
- Must be used strategically for the best results.
- EDU Accounts are FREE!

What is this competition about?

- Using AI ChatGPT and other tools to solve business problems.
- Learn retool to build websites/web applications
- Formal business case presented on Saturday March 21st.
- Ideally, your team has a wide variety of expertise as judging rubric will consist of multiple components such as presentation style, analysis, recommendations etc.

What are the prizes?

All prizes are per team (not individual) and divided evenly.

Planned prizes of over \$2000.

What is the agenda on the hackathon day?

- Arrive (on ZOOM) ready to hear the business case promptly at 8am on Saturday March 21st.
- Teams will begin the Hackathon and have roughly 6 hours.
- Teams must submit all competition documents by 2pm.
- Come to campus and present to a panel of judges starting at about 3:30pm
- 5pm Judging deliberations and AI Industry Speakers.
- 6pm Awards Ceremony

What should I do before now and the hackathon?

- Come to the kickoff session next week.
- Learn about the retool platform as possible. Build simple sites/applications.

Competition Details

- Attend the kickoff to get more details on Monday March 16
- You must register by end of day March 16th
- If you choose to drop out, you must email Professor Matt Pecsok.

Support

- Teams are expected to design their own solution/analysis, support is limited to discussions with the team.
- Teams may not interact with each other during the competition.

Preparation for the Competition

- Practice Learning as much about Retool and ChatGPT as possible.
- Sign up for the Free ChatGPT EDU

Rules

- Team consists of 3-4 students (from any major*)
- Teams may consist of Grad/Undergrad only one first, second, third place across all teams
- Special invitation from other schools (UVU, BYU, Weber, SLCC, BYU Hawaii, Pitt)
- What if a team member quits? You must get a replacement (min 3 in a team)
- What if a whole team quit? Nothing much we can do
- Can the team seek outside help? YES – but they cannot do any of the work
- Can the team use other technologies? YES
- Teams may not interact with each other during the competition.

Advantages of Participating

- Safe place to learn (and fail)
- Utilize skills from class
- Build your resume
- Gain experience to discuss in interviews
- Networking with peers and professionals

Business Career Services

Engage with your IS Career Coach.

Learn how to articulate your skills, projects, and experiences on your resume, LinkedIn and even during interviews.



Job/Internship Board

Check here frequently for up-to-date employment openings.



Instagram

Follow @EcclesCareers to stay connected to the world of internships and career opportunities.



Career Studio

Have an online interview? Our Career Studio rooms are equipped with proper lighting, camera, sound, microphone, and backdrop.



Hey U Podcast

Made by students, for students. New episodes every month!



Career Corner

Watch brief video guides for tips on how to leverage career tools for best results.



Headshots

Get a professional headshot taken to use on your LinkedIn profile, business presentations, and more.



Report your Placement

Have a new internship or job offer? Share your success.



Career Closet

Stop by GARFF 1300 to borrow complimentary professional clothes for that important interview, career fair, etc.

Everyone is a Winner

- Other more important benefits than \$\$\$
- Resume/skill building
- Networking with sponsors and peers

END

Thank you all for your
interest!

