

DAVID ECCLES SCHOOL OF BUSINESS

Undergraduate Outcomes

2025

We are proud to share the 2025 First Destination Outcomes Report for graduating students from the David Eccles School of Business at the University of Utah.

This year's graduating class entered a job market marked by both transformation and uncertainty. The growing influence of artificial intelligence and automation reshaped employer expectations across industries, demanding new levels of adaptability, digital literacy, and critical thinking. At the same time, students navigated economic fluctuations, and heightened competition for entry-level roles. Despite these challenges, our students demonstrated remarkable resilience and creativity through leveraging experiential learning, durable skills, and entrepreneurial mindsets to position themselves for success in a dynamic professional landscape.

Key Highlights

- **Resilient Success:** Our students reached a 90% outcome rate by 6 months after graduation.
- **Timing of Job Offers:** We saw 60% of students have an offer before graduation even though overall we found the job search to take longer.
- **Knowledge Rates:** Knowledge rate refers to the percentage of students for whom we have information. We work side by side with our students to support their career journeys ensuring our knowledge rates are exceptionally high when compared with other institutions.

We are incredibly grateful to our employer partners, faculty, staff, and alumni who all participate in the development and success of our students.

Go Utes!

Rebecca McDonald

Director, U Career Success

Data Overview

This report reflects outcomes for graduates from Summer 2024 through Spring 2025, collected via an online survey and follow-up research conducted by the Career Success Center.

- **Knowledge rate:** Percentage of graduates for whom we have verifiable outcome information.
- **Outcome rate:** Percentage of respondents with a post-graduation plan (employment, continuing education, military service, volunteer work, or other types).
- **Starting Salary:** This report will share ranges, median, average, and average with guaranteed compensation. Salary alone is not a sole indicator of success; factors such as location, advancement, autonomy, culture, and industry also influence graduate choices.
- **Methodology:** Undergraduate data closely follows NACE standards; Specialty Master's data closely follows MBA CSEA standards.
- **Reporting Window:** Only outcomes within six months of graduation are included, consistent with national standards.

For detailed data for your department, strategic planning, or program review, please contact U Career Success.

UNDERGRAD PROGRAMS

Overview of Placement by Major

Major	Outcome Rate	Knowledge Rate	Salary Range	Median Base Salary	Average Base Salary	Average Base Salary w/Comp
Accounting	99%	97%	\$20,000 - \$150,000	\$64,500	\$66,186	\$67,256
Business Administration	89%	90%	\$27,500 - \$180,000	\$60,000	\$69,099	\$78,013
Entrepreneurship	95%	95%	\$20,208 - \$70,000	\$48,960	\$50,363	\$51,763
Finance	97%	98%	\$20,000 - \$110,000	\$60,000	\$63,754	\$73,689
Information Systems	94%	90%	\$31,200 - \$165,000	\$55,000	\$58,626	\$62,217
Management	95%	97%	\$30,000 - \$130,000	\$50,000	\$57,130	\$62,253
Marketing	95%	94%	\$7,200 - \$80,000	\$49,920	\$47,952	\$56,416
Operations & Supply Chain	94%	96%	\$32,240 - \$90,000	\$64,300	\$62,167	\$80,385
QAMO	100%	100%	\$40,332 - \$125,000	\$70,000	\$68,979	\$80,131

Accounting

Total Graduates: **154**

Median Salary

\$64,500

Average Starting Salary

\$66,186

Average With Guaranteed Additional Compensation

\$67,256

Outcome Rate

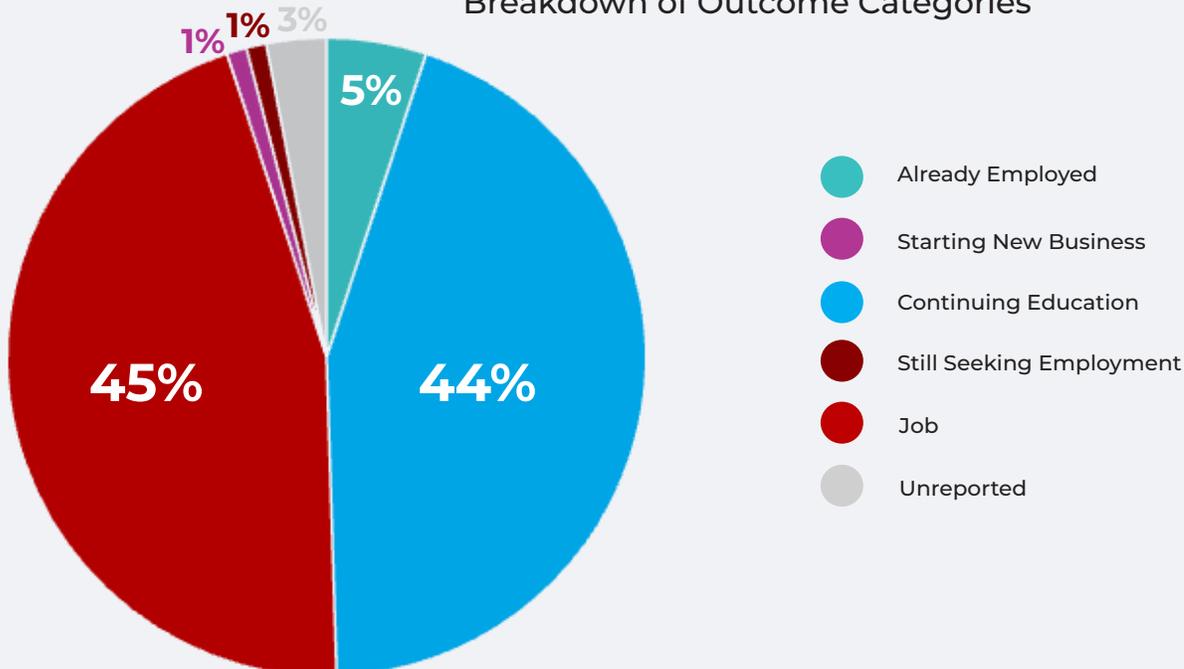


** % of respondents with an outcome*

Knowledge Rate



Breakdown of Outcome Categories



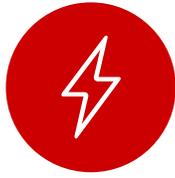
Top Hiring Industries



Financial Services



Consulting



Technology



Non-Profit



Other

Sample of Job Titles

Audit Intern

Tax Intern

Fund Accountant

Revenue Accountant

Finance Staff

Credit Specialist

Business Analyst

Audit Staff

Accounting Manager

Auditor

Top 5 Hiring Companies

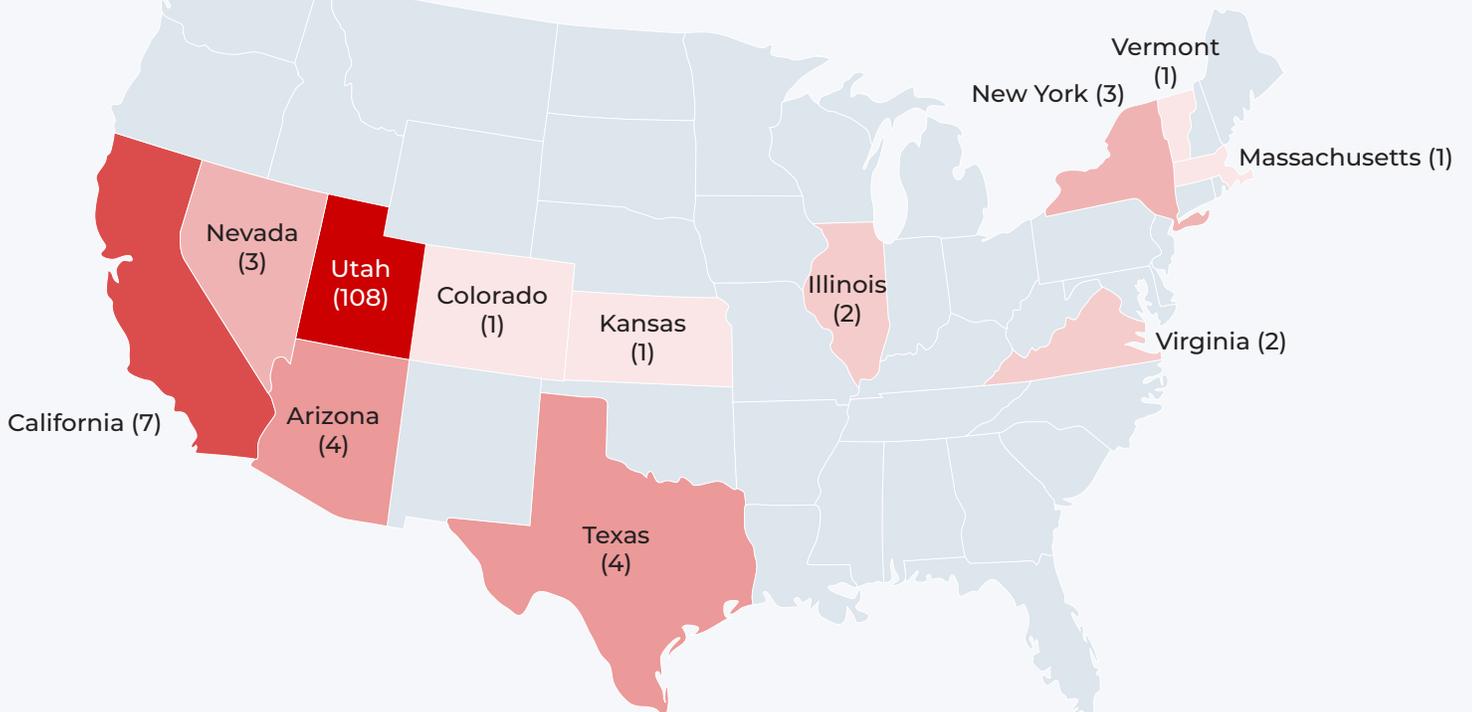


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Hiring Locations



Business Administration

Total Graduates: **137**

Median Salary

\$60,000

Average Starting Salary

\$69,099

Average With Guaranteed Additional Compensation

\$78,013

Outcome Rate

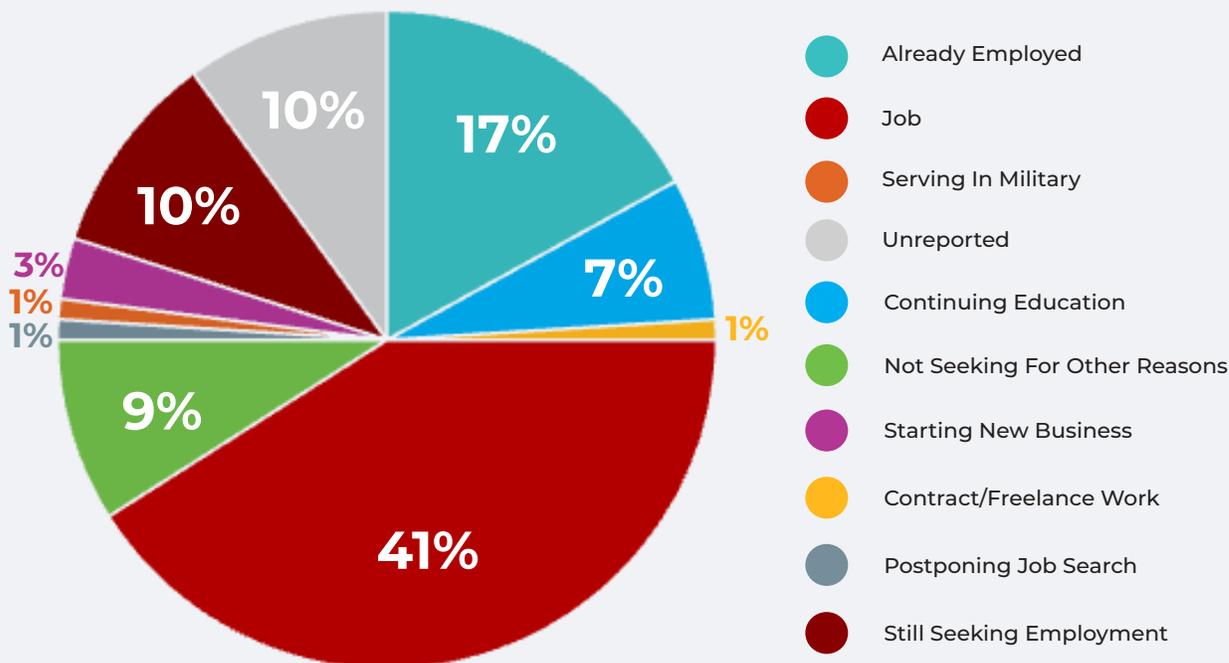


** % of respondents with an outcome*

Knowledge Rate



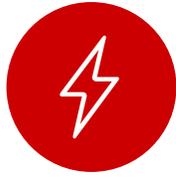
Breakdown of Outcome Categories



Top Hiring Industries



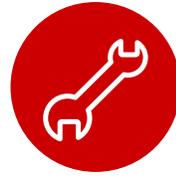
Financial Services



Technology



Healthcare



Manufacturing



Media/Entertainment

Sample of Job Titles

Ecommerce Specialist

Personal Banker

Financial Advisor

Sales and Acquisition

HR Services Intern

Staff Accountant

General Project Manager

Financial Analyst

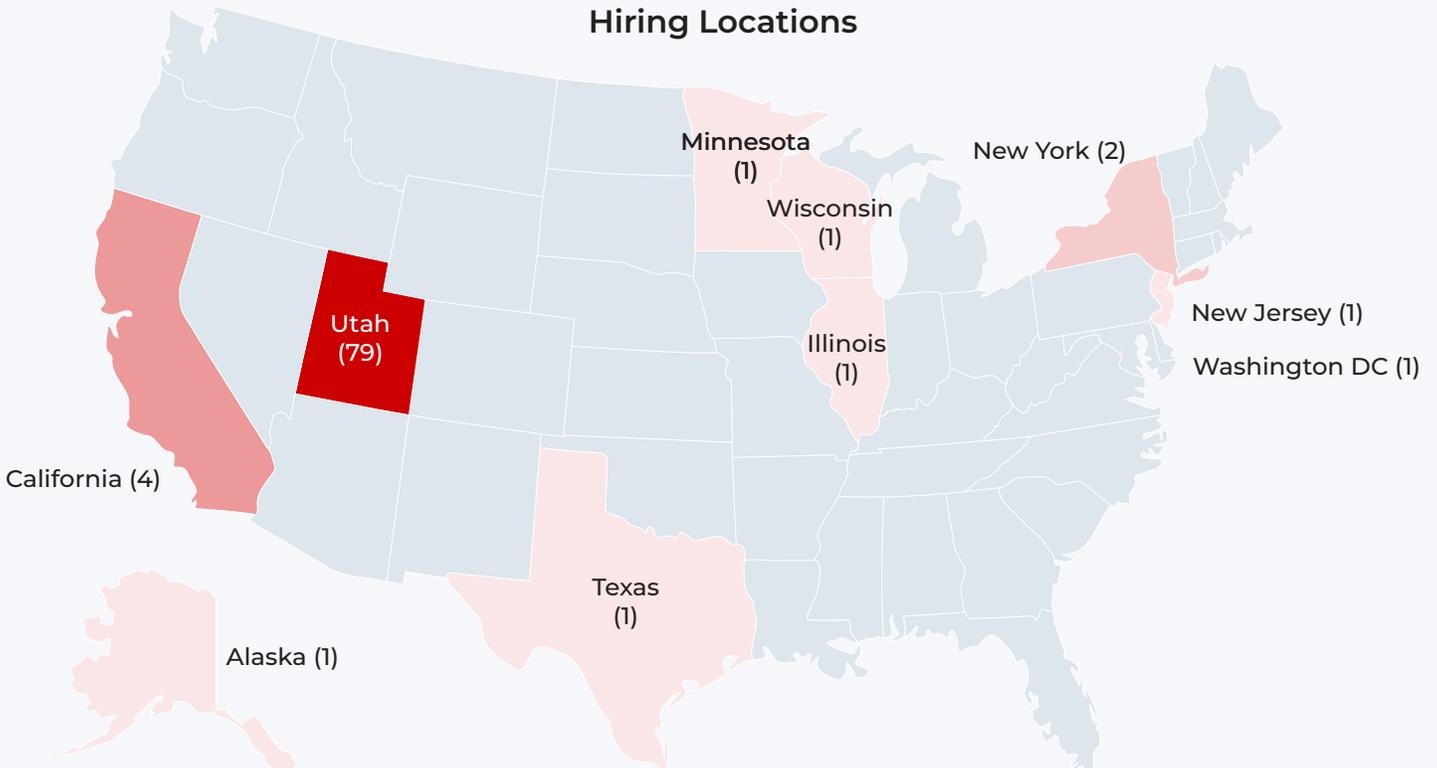
Operations Analyst

Inside Sells Representative

Top 5 Hiring Companies



Hiring Locations



Entrepreneurship

Total Graduates: **42**

Median Salary

\$48,960

Average Starting Salary

\$50,363

Average With Guaranteed Additional Compensation

\$51,763

Outcome Rate

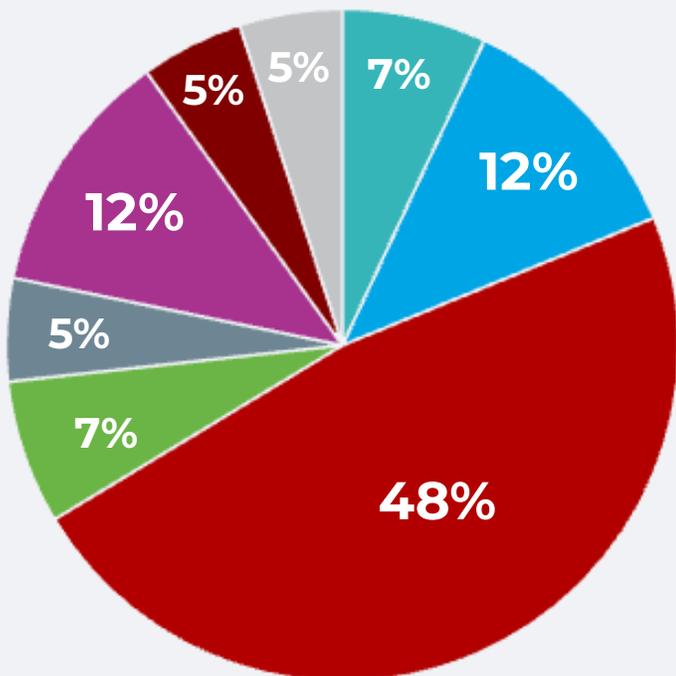


**% of respondents with an outcome*

Knowledge Rate

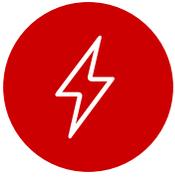


Breakdown of Outcome Categories



- Already Employed
- Not Seeking For Other Reasons
- Still Seeking Employment
- Continuing Education
- Postponing Job Search
- Unreported
- Job
- Starting New Business

Top Hiring Industries



Technology



Financial Services



Other



Hospitality



Manufacturing

Sample of Job Titles

Social Media Manager

Sales Team Lead

Marketing Director

Operations Analyst

Junior Consultant

Game Designer

Client Solutions Analyst

Brand Developer

Account Representative

Founder

Top 5 Hiring Companies



Washington (2)

Hiring Locations



Finance

Total Graduates: **243**

Median Salary

\$60,000

Average Starting Salary

\$63,754

Average With Guaranteed Additional Compensation

\$73,689

Outcome Rate

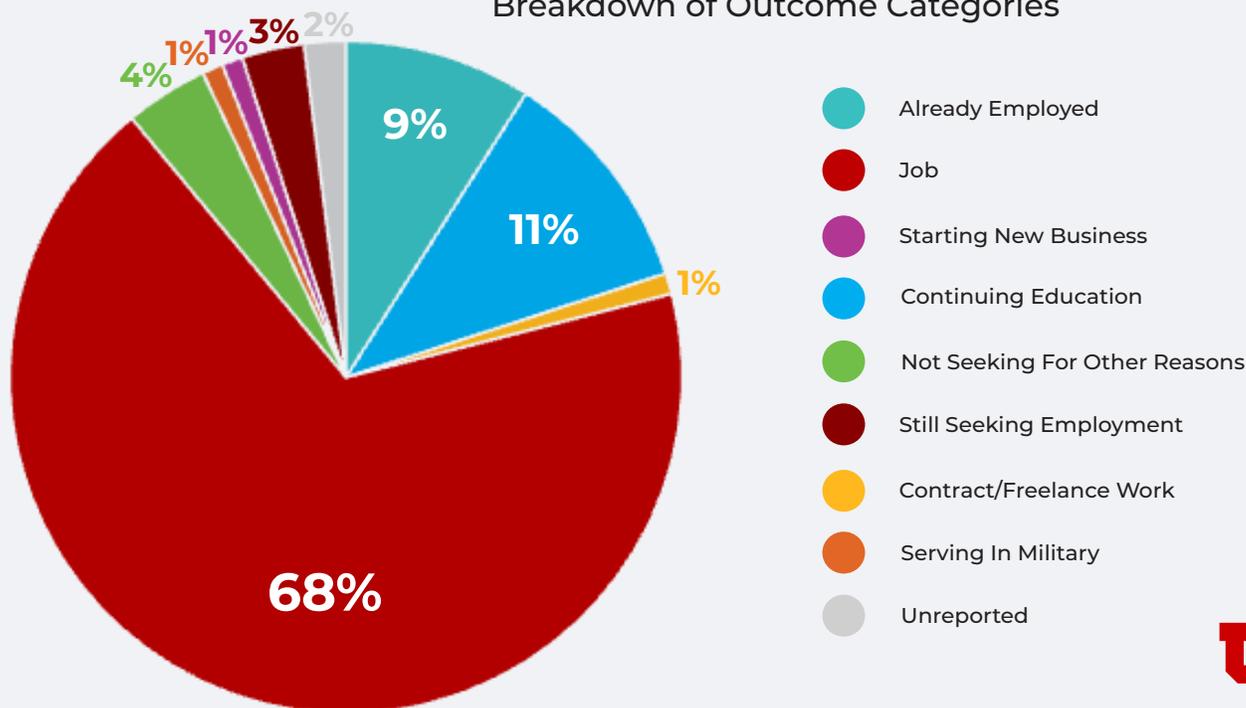


** % of respondents with an outcome*

Knowledge Rate



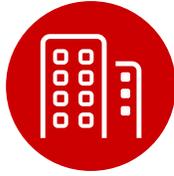
Breakdown of Outcome Categories



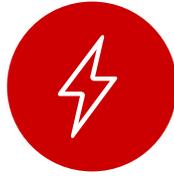
Top Hiring Industries



Financial Services



Real Estate



Technology



Other



Non-Profit

Sample of Job Titles

Financial Analyst
Fund Accountant
Operations Analyst
Financial Advisor
Sales Associate

Operations Manager
Investment Analyst
Client Services Associate
Underwriter
Account Executive

Top 5 Hiring Companies



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Hiring Locations



Information Systems

Total Graduates: **117**

Median Salary

\$55,000

Average Starting Salary

\$58,626

Average With Guaranteed Additional Compensation

\$62,217

Outcome Rate

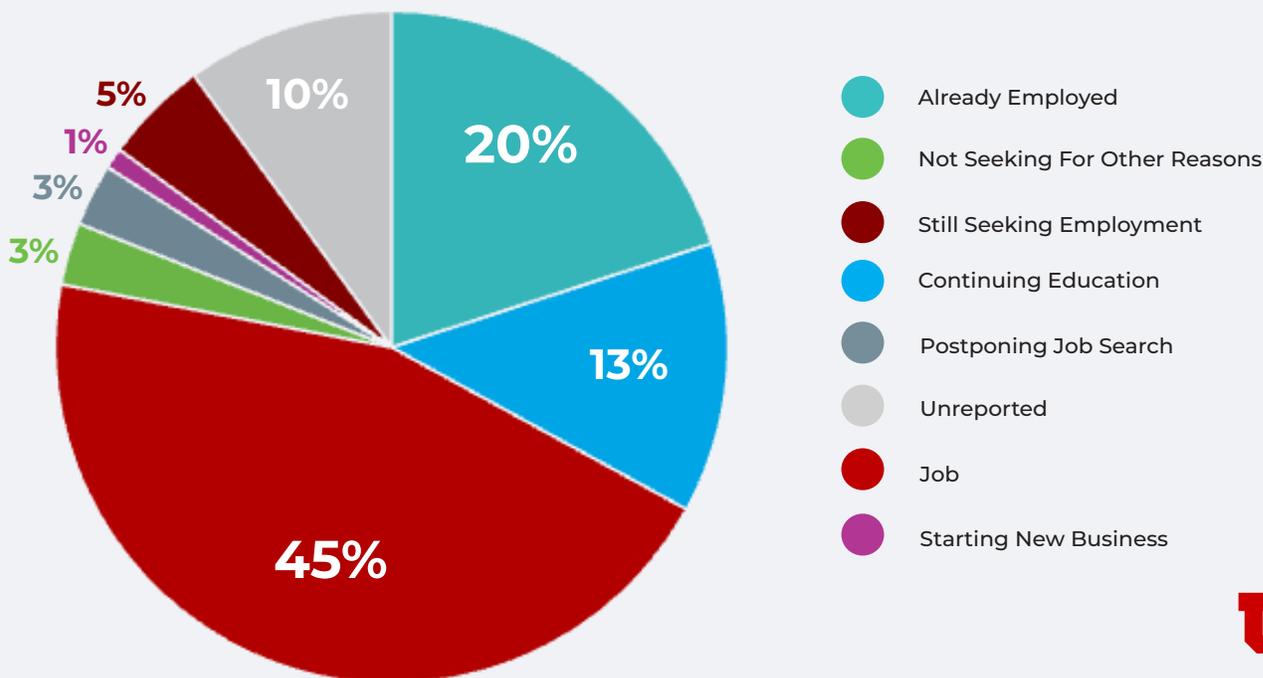


** % of respondents with an outcome*

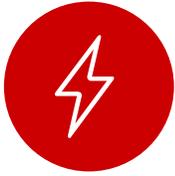
Knowledge Rate



Breakdown of Outcome Categories



Top Hiring Industries



Technology



Financial Services



Non-Profit



Healthcare



Manufacturing

Sample of Job Titles

IT Tech Support	Program Manager
Platform Developer	Onboarding Manager
Technology Manager	IT Audit Analyst
Solutions Engineer	Information Security Engineer
Quantitative Analyst	Data Engineer

Top 5 Hiring Companies



Hiring Locations

Washington (1)

Oregon (1)

Utah (75)

California (2)

Arizona (1)

New Mexico (1)

Texas (1)

New York (1)

Massachusetts (2)

North Carolina (2)

Florida (3)

Management

Total Graduates: **62**

Median Salary

\$50,000

Average Starting Salary

\$57,130

Average With Guaranteed Additional Compensation

\$62,253

Outcome Rate

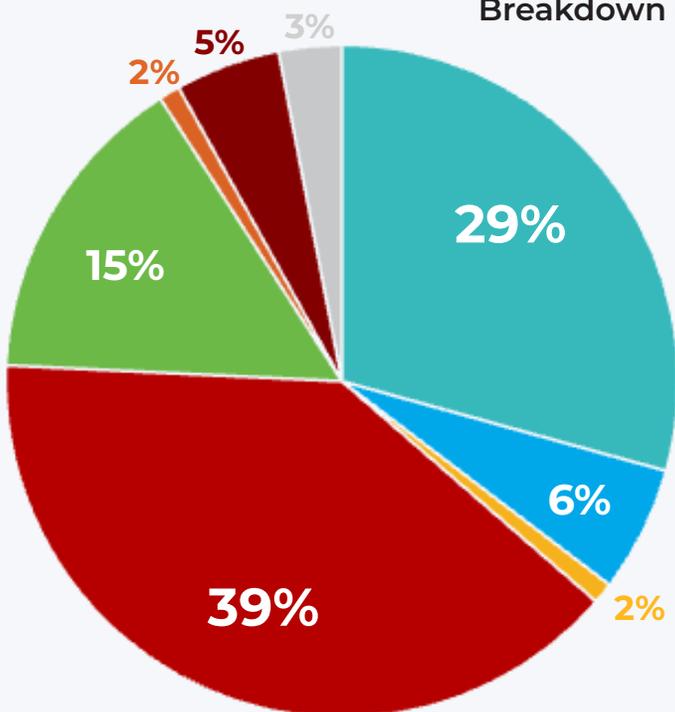


** % of respondents with an outcome*

Knowledge Rate



Breakdown of Outcome Categories

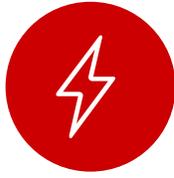


- Already Employed
- Job
- Still Seeking Employment
- Continuing Education
- Not Seeking For Other Reasons
- Unreported
- Contract/Freelance Work
- Serving In Military

Top Hiring Industries



Financial Services



Technology



Healthcare



Other



Non-Profit

Sample of Job Titles

Operations Manager
Lead Floor Manager
Account Executive
Business Consultant
Development Officer

HR Assistant
Marketing Researcher
Lead Consultant
Project Administrator
Sales Development

Top 5 Hiring Companies



VFI CORPORATE FINANCE

Vanguard®



Washington (1)

Hiring Locations



Marketing

Total Graduates: **166**

Median Salary

\$49,920

Average Starting Salary

\$47,952

Average With Guaranteed Additional Compensation

\$56,416

Outcome Rate

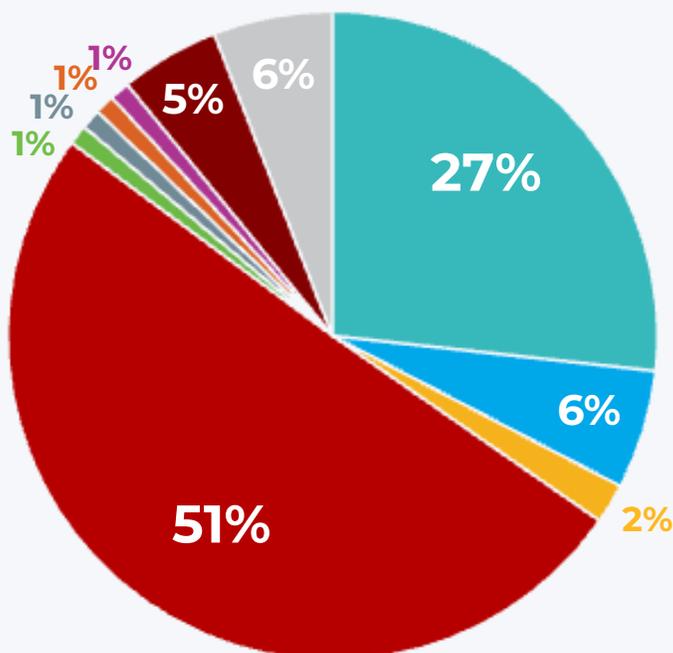


** % of respondents with an outcome*

Knowledge Rate



Breakdown of Outcome Categories

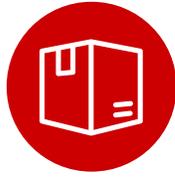


- Already Employed
- Job
- Serving In Military
- Unreported
- Continuing Education
- Not Seeking For Other Reasons
- Starting New Business
- Contract/Freelance Work
- Postponing Job Search
- Still Seeking Employment

Top Hiring Industries



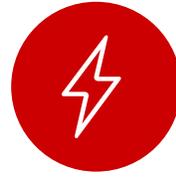
Media/Entertainment



Consumer Packaged Goods



Healthcare



Technology



Non-Profit

Sample of Job Titles

Digital Marketing Specialist

Social Media Manager

Project Manager

Marketing Specialist

Digital Marketing Manager

Sales and Event Planner

Project Coordinator

Photographer

Paid Media Specialist

Head Graphic Designer

Top 5 Hiring Companies



NORDSTROM

Hiring Locations

Washington (1)

Nevada (1)

Utah (102)

Colorado (2)

Wisconsin (1)

New York (3)

Massachusetts (3)

Pennsylvania (1)

Washington DC (1)

California (13)

Arizona (1)

Missouri (1)

Tennessee (1)

North Carolina (3)

Texas (1)

Georgia (1)

Florida (4)

Operations & Supply Chain

Total Graduates: **108**

Median Salary

\$64,300

Average Starting Salary

\$62,167

Average With Guaranteed Additional Compensation

\$80,385

Outcome Rate

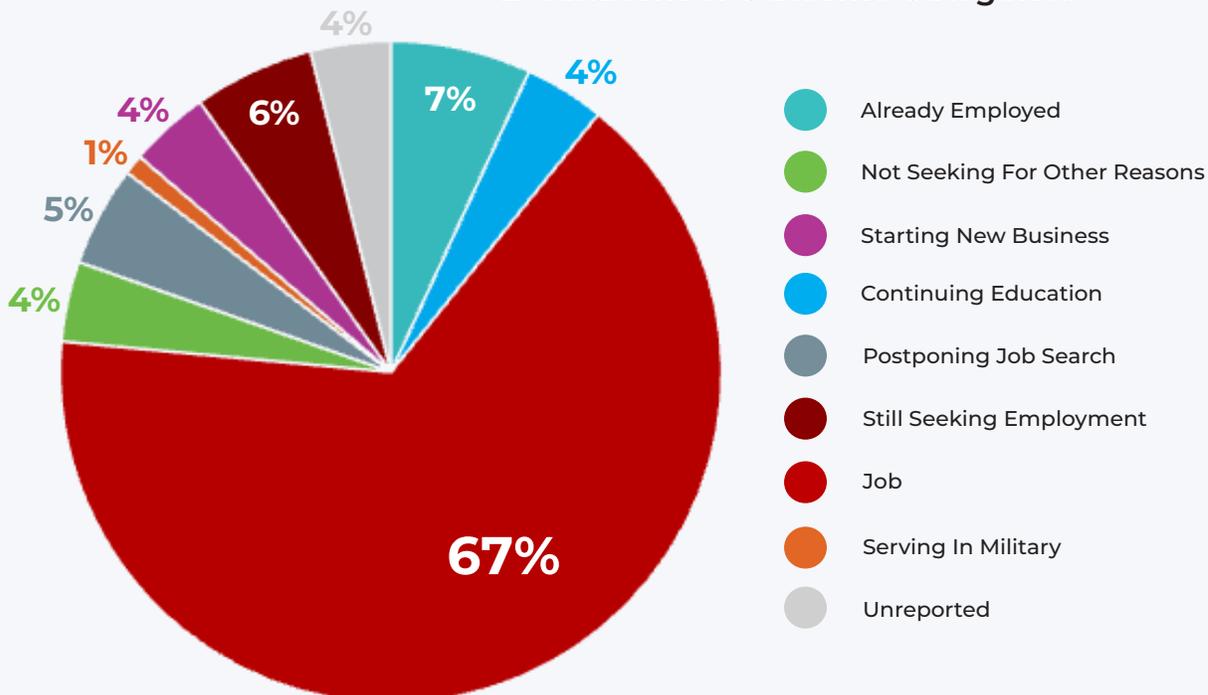


** % of respondents with an outcome*

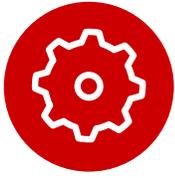
Knowledge Rate



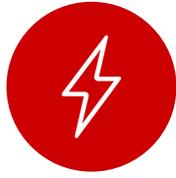
Breakdown of Outcome Categories



Top Hiring Industries



Other



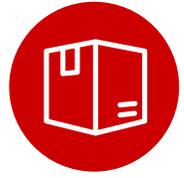
Technology



Transportation &
Logistics Services



Healthcare



Consumer
Packaged Goods

Sample of Job Titles

Transportation Manager

Operations Supervisor

Warehouse Manager

Supply Chain Specialist

Program Manager

Operations Manager

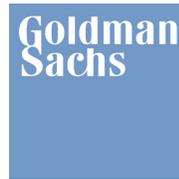
Logistics Agent

Forecast Analyst

Buyer

Account Manager

Top 5 Hiring Companies



Hiring Locations

Washington (1)

Oregon
(1)

Nevada
(2)

Utah
(62)

Colorado
(1)

Iowa
(1)

Illinois
(2)

Missouri
(1)

Tennessee
(1)

New York (1)

Pennsylvania
(1)

California (4)

Arizona
(1)

North Carolina (2)

Total Graduates: **45**

Median Salary

\$70,000

Average Starting Salary

\$68,979

Average With Guaranteed Additional Compensation

\$80,131

Outcome Rate

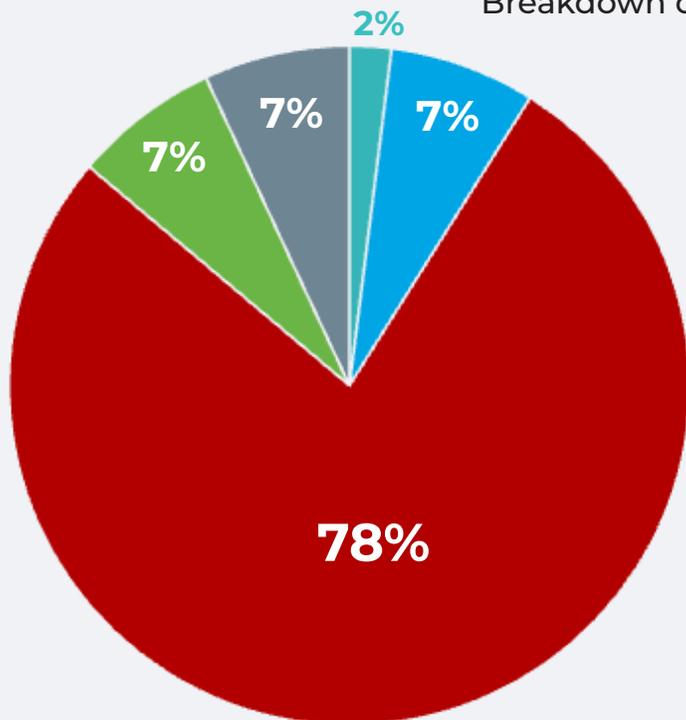


** % of respondents with an outcome*

Knowledge Rate



Breakdown of Outcome Categories



- Already Employed
- Continuing Education
- Job
- Not Seeking For Other Reasons
- Postponing Job Search

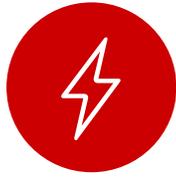
Top Hiring Industries



Financial Services



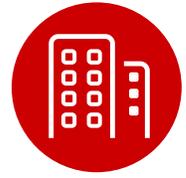
Other



Technology



Consulting



Real Estate

Sample of Job Titles

Audit Associate

Strategy Analyst

Sales Manager

Revenue Accountant

Research Analyst

Investment Banking Analyst

Data Analyst

Compliance Analyst

Consultant

Fund Accountant

Top 5 Hiring Companies



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ZIONS
BANCORPORATION

WELLS
FARGO

The
WALT DISNEY
Company

Hiring Locations

Washington (3)

Minnesota (1)

New York (1)

Massachusetts (1)

Utah (24)

Colorado (1)

Illinois (1)

Ohio (1)

Washington DC (1)

California (1)

Arizona (1)

North Carolina (1)

Texas (1)



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