

2023-2024 CATALOG YEAR

BUSINESS

CORE CURRICULUM

Students must complete the pre-business core curriculum prior to being accepted into a business major.* More info at [Eccles.link/BCore](https://eccles.link/BCore).

ADMISSION

Students should apply for admission to Upper Division when they are taking their final pre-business courses by submitting an online application. More details at [Eccles.link/admissions](https://eccles.link/admissions).

MAJOR DECLARATION

When students are admitted to the Eccles School (Upper Division), they are declared as Intermediate Business. Students will need to complete BCOR Fundamentals and any prerequisites for their chosen major and then submit an online application. Explore major-specific requirements at [Eccles.link/majors](https://eccles.link/majors).

TRANSFER CREDIT

Admission into the Eccles School is contingent upon full completion of prerequisite courses. All transfer courses are subject to official approval through the Transfer Equivalency Guide. For more info, please visit [Eccles.Link/transferguide](https://eccles.link/transferguide).

HONORS DEGREE

Honors courses typically end in “1,” require a minimum GPA for enrollment, and are reserved for Honors and Business Scholars students. Students seeking an HBA (Honors Bachelor of Arts) or HBS (Honors Bachelor of Science) from the Eccles School must complete the Honors College’s requirements and their major’s honors requirements. [Eccles.link/honors](https://eccles.link/honors).

GRADING

C- is the minimum grade for all required business courses. Credit or no credit (CR/NC) is not an option (excepting BCOR 1010). Consult your advisor if you selected CR/NC in Spring or Summer 2020.

COURSE DETAILS

Students can find full course descriptions and requisite details in the general catalog at catalog.utah.edu and on the class schedule.

*QAMO students should refer to [Eccles.link/QAMO](https://eccles.link/QAMO) for core curriculum

PRE-BUSINESS CORE: 18 CREDITS

		CLASS	PREREQUISITES
	6	BCOR Trio <ul style="list-style-type: none"> BCOR 1010 – Careers (1) BCOR 2020 – Frameworks for Business Problems I (3) BCOR 2040 – Value, Impact, Business and Entrepreneurship (2) 	Corequisites: BCOR 1010, BCOR 2020, and BCOR 2040
	3	BUS 1050 or 1051† – Foundations of Business Thought	
	3	ECON 2010 or BUS 2010† or BUS 2011†– Microeconomics Will accept a score of ≥ 3 on the AP Microeconomics exam	BUS 2010 & BUS 2011 have separate requisites. Please see catalog for details.
	3	MATH 1090 – Business Algebra Will accept MATH 1050, MATH 1080, MATH 1100, or higher Will accept a score ≥ 3 on the AP Calculus AB/BC exam Will not accept Quantitative Literacy (QL) or Special (SC) credits	See Math.Utah.Edu for placement information.
	3	BCOR 2030† – Frameworks for Business Problems II	C- or higher in BCOR 2020

† indicates courses only open to Business Scholars

UPPER DIVISION CORE: 30 CREDITS

		CLASS	PREREQUISITES
	12	Business Fundamentals (12) <ul style="list-style-type: none"> BCOR 3010: Accounting (4) BCOR 3020: Finance (2) BCOR 3030: Management (2) BCOR 3040: Marketing (2) BCOR 3050: Operations & Supply Chain (2) 	Intermediate Business status in the Eccles School
	3	BUS 3800† - 3870 range – Business & Social Science	

		CLASS	PREREQUISITES
	3	BUS 3900† - 3960 range – Business & Humanities	
	3	MGT 3810 or MGT 3815† – Professional Communication Will accept: HONOR 3200, WRTG 3016 (except Management and Operations & Supply Chain Majors)	B- or better in WR2
	3	STRAT 3700 or 3701 – Strategic Management Will accept STRAT 5700, 5701	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	STRAT 3410 – Business Law	Intermediate Business or Full major status in the Eccles School
	3	BCOR 3100 – Markets & Institutions	Intermediate Business or Full major status in the Eccles School

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BRIDGE COURSES TO MAJORS: 9 CREDITS

Select 1 from your intended major area and 2 additional courses from 2 different departments. Consult major admission criteria and your academic advisor for appropriate courses.

		CLASS	PREREQUISITES
	3	ACCTG 5110 – Financial Accounting I	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	ENTP 5000 – Entrepreneurship or ENTP 5770 – Business Discovery & Creation or ENTP 5777- Global Challenges for the Entrepreneur	Intermediate Business or Full major status in the Eccles School
	3	FINAN 4070 – Investments or FINAN 4030/4031 – Corporate Finance Prior to summer 2021, FINAN 4070 was offered under the class title "FINAN 3050."	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals (4031 requires 3.5+ UGPA)
	3	IS 4410 – Information Systems	Intermediate Business or Full major status in the Eccles School

		CLASS	PREREQUISITES
	3	MGT 5500 – Managing and Leading in Organizations	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	MGT 5600 – Business Ethics	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	MKTG 4450 – Marketing Research	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	MKTG 4720 – Personal Selling	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	OSC 5100 – Operations Management	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals
	3	STRAT 5800 Strategic Leadership: Goff Trailblazers or STRAT 5820 Strategic Leadership: Goff Scholars Please contact your advisor to confirm eligibility.	Intermediate Business or Full major status in the Eccles School AND Business Fundamentals

UNDERGRADUATE MAJORS

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Students may apply to a major after they complete **Business Fundamentals** (BCOR 3010-3050) or after their **Bridge Courses** if more exploration is desired.

Explore majors at [Eccles.link/majors](https://eccles.link/majors) and make an appointment with your academic advisor at [Eccles.link/youradvisor](https://eccles.link/youradvisor) to confirm your path to graduation.

ACCOUNTING

Engage in financial management, business-transaction tracking, and merger and acquisition tracking to adapt to a constantly evolving field.

BUSINESS ADMINISTRATION

Gain a strong knowledge base across the fundamental disciplines of business; Accounting, Entrepreneurship, Finance, Information Systems, Management, Marketing, and Operations & Supply Chain.

ENTREPRENEURSHIP

Prepare to follow trends, identify emerging opportunities, and pursue possibilities.

FINANCE

Learn how to raise, invest, and manage capital in creative, productive, and responsible ways. This degree offers several emphases options, including Advanced Financial Analysis, Fintech, and Real Estate.

INFORMATION SYSTEMS

Acquire the tools and training to help organizations leverage technology to solve business problems, innovate, create new products, and achieve strategic objectives.

MANAGEMENT

Understand organizational culture and learn how to adapt to change, inspire change, and facilitate the accomplishment of strategic goals.

MARKETING

Understand market research, consumer behavior, advertising, and international marketing, and learn how to build brands that people want. This degree offers several tracks to choose from a Professional Selling & Business Development Emphasis.

OPERATIONS & SUPPLY CHAIN

Understand a firm's profitability. Learn how to improve process flows, enhance output, and manage the supply chain.

QUANTITATIVE ANALYSIS OF MARKETS & ORGANIZATIONS (QAMO)

Apply economics to business problems with an emphasis on game theory and econometrics. Contact your academic advisor to discuss requirements for this unique degree.

QAMO majors follow a different business core. Find more info at [Eccles.link/QAMO](https://eccles.link/QAMO).

Students with questions about University of Utah, General Education, and Bachelor's Degree Requirements should contact the Academic Advising Center - SSB 450 | 801.581.8146 | advising.utah.edu

- 122 credits (minimum)
- 2.0 cumulative GPA (minimum)
- 40 upper division credits (minimum)
- Residency hours (registrar.utah.edu)

GENERAL EDUCATION REQUIREMENTS

Class	Min. Grade
American Institutions (AI)	D- or CR
Lower Division Writing (WR2) NOTE: Honors students should consult their honors advisor. For information about writing placement visit writing.utah.edu	B- or C-
Quantitative Reasoning (QA) Satisfied by MATH 1090/1050	D- or CR
Quantitative Reasoning (QB) Satisfied by BCOR 2030	D- or CR
Fine Arts (FF)	D- or CR
Fine Arts (FF)	D- or CR
Humanities (HF) NOTE: BUS 1051 does not count as an HF for Eccles School majors. Honors students should consult their honors advisor.	D- or CR
Humanities (HF)	D- or CR
Physical/Life Science (SF) NOTE: Honors students should consult their honors advisor.	D- or CR
Physical/Life or Applied Science (SF/AS)	D- or CR
Social & Behavioral Science (BF) NOTE: Waived for Eccles School Majors.	D- or CR

BACHELOR'S DEGREE EDUCATION REQUIREMENTS

Class	Min. Grade
Upper Division Communication/ Writing (CW) NOTE: Satisfied by MGT 3810/3815. Will also accept Honors 3200. NOTE: Honors students should consult their honors advisor	C- or CR
Diversity (DV)	C- or CR
International (IR) NOTE: Satisfied by Global Perspectives. QAMO Students should refer to QAMO checklist.	C- or CR
Bachelor of Science Quantitative Intensive (QI) NOTE: Satisfied by BCOR 3020 and BCOR 3050 <u>or</u> Bachelor of Arts – Language NOTE: Must be at least 2020 level proficiency in a foreign language.	C- or CR

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