**David Eccles School of Business**
THE UNIVERSITY OF UTAH

**MASTER OF SCIENCE IN BUSINESS ANALYTICS**

# UNIVERSITY OF UTAH MSBA

Designed to provide students with the skills necessary to compete in the rapidly growing market for analytics and data science professionals, the Master of Science in Business Analytics program (MSBA) at the David Eccles School of Business offers an innovative curriculum blending advanced data analytics and essential business principles.

**#5 in the U.S.** | *TFE Times (2024)*

## CURRICULUM

Format: Full-Time or Part-Time
Semester Start: Fall or Spring
Length: Full-Time, 4 Semesters (Longer for Part-Time)

**Concurrent Degrees:**

- MSBA | MBA
- MSBA | Professional MBA
- MSBA | MBA Online
- MSBA | Master of Science in Finance
- MSBA | Master of Science in Information Systems

## CLASS PROFILE

- Employed at Start of the Program: 80%
- Non-Business Majors: 69%
- Countries Represented: 6
- Class Size: 51
- Average GPA: 3.53
- Age Breakdown:
  - 20-24: 35%
  - 25-30: 47%
  - 31+: 18%

## ADMISSIONS DEADLINES

|  | **Domestic** | **International** |
|---|---|---|
| **Spring** | Priority: September 1 | Priority: August 31 |
|  | Final: December 1 | Final: October 2 |
| **Fall** | Priority: May 1 | Priority: February 1 |
|  | Final: July 1 | Final: April 1 |

## CAREER OUTCOMES

Job Placement Rate: 95%
Average Starting Salary: $96,959

## TUITION

Find current tuition rates here:
Eccles.link/MSBATuition



**Applications are open — apply now!**