David Eccles School of Business
THE UNIVERSITY OF UTAH

MASTER OF SCIENCE IN BUSINESS ANALYTICS

UNIVERSITY OF UTAH MSBA

Designed to provide students with the skills necessary to compete in the rapidly growing market for analytics and data science professionals, the Master of Science in Business Analytics program (MSBA) at the David Eccles School of Business offers an innovative curriculum blending advanced data analytics and essential business principles.

#6 in the U.S. | *TFE Times (2023)*

CURRICULUM

Format: Full-Time or Part-Time
Semester Start: Fall or Spring
Length: Full-Time, 4 Semesters (Longer for Part-Time)

Concurrent Degrees:

MSBA | MBA
MSBA | Professional MBA
MSBA | MBA Online
MSBA | Master of Science in Finance
MSBA | Master of Science in Information Systems

CAREER OUTCOMES

Average Starting Salary: $90K+
Placement Rate: 99%

TUITION

Find current tuition rates here:
Eccles.link/MSBATuition

CLASS PROFILE

Average Work Experience: 55 months
Average Undergraduate GPA: 3.49
International Students: 40%
Countries Represented: 10
Non-Business Undergraduate: 61%

ADMISSIONS DEADLINES

Domestic	International
Spring	**Spring**
Priority: September 1	Priority: August 31
Final: December 1	Final: October 2
Fall	**Fall**
Priority: May 1	Priority: February 1
Final: July 1	Final: April 1

Applications are open — apply now!