

Innovations in Housing Affordability Summit

November 11-12, 2021

THURSDAY

- 8:30 am **Registration & Breakfast**
- 9:30 am **Welcome**
Taylor Randall, *President*
University of Utah
- 9:45 am **Introduction to Utah Housing Policy**
Steve Waldrip, *Representative*
Utah State Legislature
- 10:00 am **Innovations in Housing Affordability**
Andra Ghent, *Ivory-Boyer Chair in Real Estate, Professor of Finance*
David Eccles School of Business
Abby Ivory, *Managing Director, Ivory Innovations*
- 10:20 am **Networking Break**
- 10:45 am **Racial Equity in Housing**
Alanna McCargo, *Senior Advisor for Housing Finance, Office of the Secretary*
U.S. Department of Housing and Urban Development
- 11:15 am **Racial Homeownership Gaps**
Laurie Goodman, *Codirector, Housing Finance Policy Center*
The Urban Institute
- 11:30 am **Solutions to Address Racial Homeownership Gaps**
Laurie Goodman, *The Urban Institute (M)*
Alanna McCargo, *U.S. Department of Housing and Urban Development*
Gary Acosta, *Co-Founder & CEO, NAHREP*
Richard Green, *Chair, Department of Real Estate Development, University of Southern California*
- 12:30 pm **Lunch**
- 1:30 pm **What can State Government do to Increase Affordability?**
Jenny Schuetz, *Senior Fellow*
The Brookings Institution
- 2:00 pm **Solutions for State and Local Government**
Michael Parker, *Vice President of Public Affairs, Ivory Homes (M)*
Cameron Diehl, *Executive Director, Utah League of Cities and Towns*
Nick Abbott, *Deputy Coordinator, Desegregate Connecticut*
Adam Millsap, *Senior Fellow, Stand Together*

- 3:00 pm **Networking Break**
- 3:15 pm **Single-Family Rental: Why all the Hype?**
 Dejan Eskic, *Senior Research Fellow, The Kem C. Gardner Policy Institute*
 Benjamin Hellweg, *Founder & Chief Investment Officer, Home Partners of America*
- 3:45 pm **Does the LIHTC system work?**
 Andra Ghent, *David Eccles School of Business (M)*
 Mike Eriksen, *West Shell Professor of Real Estate, University of Cincinnati*
 Adam Looney, *Executive Director, Marriner S. Eccles Institute of Economics and Quantitative Analysis*
 Nathan Seegert, *Associate Professor of Finance, David Eccles School of Business*
- 5:00 pm - 6:00 pm **Networking Reception**

FRIDAY

- 8:30 am **Breakfast**
- 9:00 am **Ivory Innovations Introduction & Welcome**
 Clark Ivory, *CEO, Ivory Homes*
 Kent Colton, *Chair, Ivory Innovations Board*
- 9:15 am **Innovations in Construction and Design**
 Gerry McCaughey, *Chairman & Founder, Entekra (M)*
 Mark Ginsberg, *Principal, Curtis + Ginsberg Architects*
 Hal Hinkle, *CEO, Bamcore*
 Clark Ivory, *CEO, Ivory Homes*
- 10:15 am **Networking Break**
- 10:30 am **Innovations in Public Policy and Regulatory Reform**
 Leila Benijamali, *CEO, Symbium (M)*
 Terah Lawyer, *Program Manager, Impact Justice*
 Bill Huang, *Director of Housing, City of Pasadena*
 Kent Colton, *Chair, Ivory Innovations Board*
- 11:30 am **Innovations in Housing Finance**
 Paraag Sarva, *Co-founder & CEO, Rhino (M)*
 Riley Gibson, *President, Silvernest*
 Omar Esposito, *Vice-president, Framework Homeownership*
 Michael Gosman, *President & CEO, Acts Housing*
- 12:30 pm **Lunch**

1:30 pm

Frontiers in Housing Affordability Research: Eviction

More Than Shelter: The Effects of Rental Eviction Moratoria on Household Well-Being

Stuart Gabriel, Director, UCLA Ziman Center for Real Estate

Eviction and Poverty in American Cities: Evidence from Chicago and New York,
Rob Collinson, Wilson Family LEO Assistant Professor of Economics,
University of Notre Dame

Discussant

Chris Herbert, Managing Director, Joint Center for Housing Studies, Harvard University

2:50 pm

Networking Break

3:05 pm

Frontiers in Housing Affordability Research: Gentrification

Does Building New Housing Cause Displacement? The Supply and Demand Effects of Construction in San Francisco

Kate Pennington, Research Economist, Center for Economic Studies, U.S. Census

What Explains Neighborhood Sorting by Income and Race?

Dionissi Aliprantis, Assistant Vice President and Senior Research Economist,
Federal Reserve Bank of Cleveland

4:15 pm

Frontiers in Housing Affordability Research: Pricing

House Price Contagion and U.S. City Migration Networks,

Gregor Schubert, Assistant Professor of Finance, UCLA

4:50 pm

Concluding Remarks